

# Guidelines for the CMGA 'Become a Member' application form

Please read carefully through each requirement on the form. This information will populate your personal member listing, and your business listing. You will have a **member profile**, and a **business profile**. Each of these can display different information.

You can edit the details once your subscription is active through the 'Profile' page in your member account. If you want to add a new staff member, you can do so in your profile dashboard under 'Add a new member'. The details needed for the new member will be the same as the 'Personal details' section and each person will have their own login.

If you experience any problems or need to get in touch, please contact: <u>enquiries@cmga.org.uk</u>

\*Note – when adding an image, the image will save in the Media library of the CMGA website. It is recommended to add a description of the image for SEO purposes and so viewers know what the image shows when they click on the image.

\*Note – Asterisks show required information.

1. Membership type\*

Choose from the membership options drop-down menu. We will review the type you have chosen and invoice you for the amount shown in the membership table.

	Proposed membership fees	Number of Logins	Voting rights	Directory Listing	Job Posting	Access to Training	Networking events	Access to Strategic Documents
Patron*	£5000	Up to 10				Ø		
Company >10 FTEs	£500	Up to 10		Ø				
Individual & Small business	£100	1		Ø				
National & International Membership	£100	1	X	Ø		X		X
Professional Support Services	£1000	1	×			X		X
Student/ Emeritus	£30	1	×	×	×	V		×



Member Guidelies\_v1\_April 2025

### Personal Details

These details will be used for an individual member listing. You will be listed as a member in the directory separate to a business listing so people can find you by name.

- 1. First name\*
- 2. Last name\*
- 3. Occupation / Job role\*
- 4. Featured Image (Headshot)

Accepted file types and maximum sizes:

- PDF 6MB
- MP4 5MB
- OGG 5MB
- MOV 5MB
- ZIP FILE 10 MB
- Default 5MB

Suggested size 300 x 300px. 1:1 aspect ratio.

This will be displayed in the directory listing and in the listing page header.

- 5. Email\* (this will be public)
- 6. Password\*
- 7. Your summary\*

This will be the shorter description displayed in the directory as an excerpt and in the detailed header of your personal member listing page. This could be a short description of your job role or interests.

8. Your description\*

This will be the longer description displayed on your member page. This could include some aspects of your CV or what interests you have in the sector. You can add links and images to this section.



#### Optional details about you

9. Phone number

This will be available to the CMGA team but not public.

10. Which sectors apply to you?

Choose the options that are most suited to what you are interested in or working within in the sector. These options will be displayed on your member listing.

11. Would you be interested in joining a working group associated with any sector? Please tick next to any which you would like to join.

This information will be used by the CMGA administration team to set up the working groups. You will be added to a mailing list for the groups you select and contacted about this separately.

12. Which member preferences apply to you?

These will help other members know if you are open to these preferences.

13. LinkedIn profile link

This will be a link to either your personal or business LinkedIn page

14. Facebook profile link

This will be a link to your personal or business Facebook page

## Your business details

- 1. Business name\*
- 2. Featured logo

Accepted file types and maximum sizes:

- PDF 6MB
- MP4 5MB
- OGG 5MB
- MOV 5MB
- ZIP FILE 10 MB



• Default - 5MB

Suggested size 300 x 300px. 1:1 aspect ratio.

Transparent background images (PNG, SVG) will allow for greater leniency with how the image looks.

This will be displayed in the directory and in the detail page header of your business listing.

- 3. Business email\*
- 4. Business website

You will need to use full URL including https://

5. How many FTE employees are in the company?\*

We are using this to gather data on how many people are working in the Geo-Resources sector.

6. Which sectors best apply to the business?

Choose the options that are most suited to the business, you can choose more than one. These options will be displayed on your business listing.

7. Business summary\*

This will be the shorter description displayed in the directory as an excerpt and in the detail header of your business page.

8. Business description\*

This will be the longer description displayed on the business listing.

You can use different heading styles to differentiate text, bullets and numbers. You can also add web links and images to this section.

9. I accept the Terms & Conditions – please read these before submitting your application.



#### **Optional business details**

- 1. Business phone number
- 2. Business address
- 3. LinkedIn business profile link
- 4. Facebook business profile link
- 5. Which member preferences apply to the business?

These will help other members know if the business is open to these preferences.

#### Adding a new member to your business profile

This only relates to Patron and Company membership types. Each business can have up to 10 individual logins.

Once logged in, go to the top right menu under your name, you will see the 'add a member to your business' link.

Find your business in the top drop-down menu and continue to add in the details in the form.

If you are adding a member but wish for them to complete their own listing, add their e-mail address and a temporary password. They can then login to modify their member profile accordingly.

